

Press Release

Subject:	New Reich subsidiary in UK
Date:	January 2015

Foundation of Reich United Kingdom

Driven by the successful foundations of subsidiaries – the most recent ones having been in India and South Korea – the REICH-KUPPLUNGEN brand will now be represented also in the British market by its own subsidiary, the Reich Drive Systems UK Limited, with effect from 1st January, 2015. The many years of proven representation by Ringflex are approaching a consensus-based end. Their staff members will support the development of Reich UK in its early years.

REICH-KUPPLUNGEN also in the British market with effect from 2015! We have furthermore employed a new general manager who is expected to successfully control the destiny of Reich UK in the long run. The foundation of Reich UK is last but not least a logical consequence of the ongoing globalization and provides the opportunity for serving globally operating customers in an even better way. Reich UK, however, is not only supposed to maintain existing customer relationships but also, and in particular, to intensify the efforts towards our hitherto untapped customer potentials and to win them over.

